

Come on in...

... And open more doors to Fairtrade

'There were times when my children didn't have enough to eat. Thanks to Fairtrade, there's a better future for my grandchildren.'

Florentina Beitia, Fairtrade banana producer, Panama

Across the globe, millions of producers like Florentina are unravelling a legacy of exploitation with Fairtrade, working hard to get a fair deal so that they can transform their communities.

Together we are stronger, and more people choosing, sharing and talking about Fairtrade in Guernsey means more power to producers like Florentina to break the stranglehold of poverty prices.

Come on in to Fairtrade this Fairtrade Fortnight to see the life-changing difference that choosing Fairtrade makes.



Guernsey has been recognised as a Fairtrade Island since 2006. Fairtrade Guernsey invites you to join in the

**Launch of Fairtrade Fortnight on Monday 26 February
7.30 p.m. at Les Cotils, St Peter Port.**

Our Guest Speaker, Professor Kevin Bales CMG,

locally based expert on modern day slavery has kindly agreed to share his experiences of slave-based gold mines in Africa. He will talk about the links between slavery and environmental destruction/climate change, and use slave-produced gold the key part of the explanation.

The first ever shipment of African Fairtrade gold from Uganda was recently delivered. Funds raised by Fairtrade supporters in Guernsey helped to equip the miners with the Required pieces of mercury-free gold technology, so that they were able to achieve Fairtrade gold status.



Kevin Bales CMG is Professor of Contemporary Slavery in the School of Politics & International Relations. He was Co-Founder of the NGO Free the Slaves, the US Sister organization of Anti-Slavery International. His book Disposable People: New Slavery in the Global Economy published in 1999, was nominated for the Pulitzer Prize, and has now been published in ten other languages.

Archbishop Desmond Tutu called it "a well-researched, scholarly and deeply disturbing expose of modern slavery". In 2008 he was invited to address the Summit of Nobel Peace Laureates in Paris, and to join in the planning of the 2009 Clinton Global Initiative. He has twice served as a Trustee of Anti-Slavery International, and a consultant to the United Nations Global Program on Trafficking of Human Beings. In 2007 he published Ending Slavery: How We Free Today's Slaves, a roadmap for the global eradication of slavery which won the 2011 \$100,000 Grawemeyer Award for Ideas Promoting World Order. His latest book explores the relationship between slavery and environmental destruction, Blood and Earth: Modern Slavery, Ecocide, and the Secret to Saving the World was published in January 2016.



Free admission, but you are requested to reserve your place by emailing info@fairtradeguernsey.com

www.fairtradeguernsey.com