



Thank You



In Fairtrade Fortnight this year we highlighted the growing challenges that climate change brings to farmers and workers in the communities Fairtrade works with.

The facts are straightforward. Farmers and workers in countries such as Kenya, Ethiopia and Honduras, who have done the least to contribute to climate change, are disproportionately affected by it. The climate crisis is the biggest threat to the livelihoods of millions of small-scale farmers and agricultural workers in low-income countries worldwide.

The pandemic has shown us how interconnected we are globally. This interconnection is at the very heart of the Fairtrade message. Farmers need better incomes and financial support to adapt to changing weather patterns and change their farming methods to ensure a low-carbon economy. By choosing Fairtrade, we show solidarity with those on the frontline of the climate crisis. As part of the Fairtrade movement, we have the power to drive long-term change with our shopping.

So a very big “Thank You” to everyone who chose to support Fairtrade in whatever way in Fairtrade Fortnight. Please continue to choose Fairtrade whenever possible; choose to fight for climate justice, for farmers on the front line of climate change, for our planet and for future generations.



**Fairtrade Guernsey
Steering Group**

www.fairtradeguernsey.com

March 2022